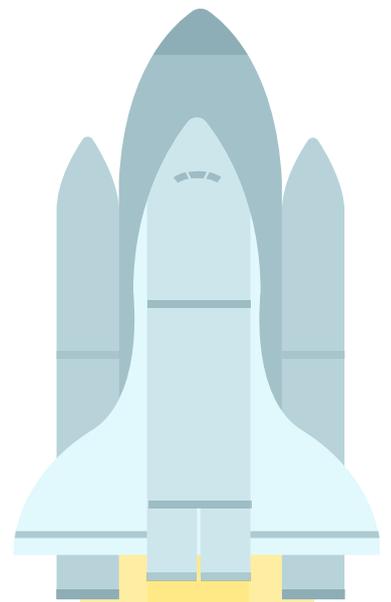


AN E-LEARNING JOURNEY

• Xcellerator Session
• Day One 13th Sept 2021
• 0930-1200

Day One focuses on the E-Learning journey with sessions led by the mentors describing the key stages of development, providing advice, examples and tips on how to approach each step, with participants providing insight based on their own experience.



1 AWARENESS

This is the phase of understanding of what E-Learning is, discovering the potential that it has, researching its benefits whilst trying to discern what the limitations are.

- What is E-Learning to you?
- What can be achieved with E-Learning? What does successful E-Learning look like?
- What are the common misconceptions about E-Learning?

2 GETTING STARTED

With a basis of understanding you can plan your E-Learning strategy and begin to create a delivery mechanism and materials.

- Where and how should you start?
- How big/small should you think?
- What are the common concerns/challenges/traps/mistakes when starting out with E-Learning?

3 GROWTH

You are now in a position where you are developing and delivering E-Learning materials on a regular basis. Perhaps you have established a platform or are delivering materials through a third party.

- What are the main elements driving growth?
- Which resources can push growth?
- What are the common concerns/challenges/traps/mistakes in the growth phase of E-Learning?

4 OPTIMISATION

Your E-Learning delivery mechanism and materials are in place and you have feedback on their success. What next? How can you improve your offer from this position?

- How do I know where to dedicate resources?
- How do I best optimise my offer?
- How do I retain my users?

